

Aquaculture Focus

www.aquaculturefocus.co.uk

Fish Farming Yearbook & Services Guide 2016

Introduction

UK aquaculture is worth over £500 million and is increasing all the time, making it one of our most vibrant and dynamic industry sectors.

To help serve the industry, we are delighted to announce the launch of Aquaculture Focus Fish Farming Yearbook and Services Guide an innovative new handbook for the UK aquaculture sector that offers an indispensable information resource for all those involved in the industry.

Featuring high quality editorial focusing on every aspect of UK aquaculture, combined with a comprehensive business directory, Aquaculture Focus Fish Farming Yearbook and Services Guide will prove to be an invaluable and easy-to-use guide for the industry.

The publication will be distributed to every fish farm in the UK and will also be distributed to industry suppliers, stakeholders with bulk copies supplied through strategic distribution points.

Editorial content will include sections on:

- Production statistics – covering the latest information on production volumes and analysing past trends and predicting future ones.
- Scottish salmon farming review.
- British trout farming review.
- British shellfish farming review.
- Scottish Aquaculture Innovation Centre – an in-depth focus on one of the most exciting developments in Scottish aquaculture in recent years.
- Containment – the latest innovation and trends for the future.
- Fish health – an update on the latest issues, treatments and preventative procedures.
- Route to market – how the small-scale producer can maximise marketing opportunities.
- Training and education – a focus on the courses available and the opportunities available for personal progression.
- Quality and certification – how certification is playing an increasingly important role in production and consumer confidence.
- Hatcheries and juvenile production.
- Fish nutrition – an update
- New species farming – what does the future hold?
- New innovation – a focus on some the latest equipment and developments in aquaculture.
- Company profiles – a look at some of the high-fliers in UK aquaculture.
- Comprehensive listings sections for services and supplies to the UK aquaculture industry.



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Advertising Rates

Aquaculture Focus Fish Farming Yearbook and Services Guide will be a high quality full colour A4 reference guide containing informative editorial, industry interviews, facts and figures on aquaculture production and a comprehensive listing section for businesses supplying services to the fish farming sector.

Advertising Opportunities

Aquaculture Focus Fish Farming Yearbook and Services Guide offers a wide range of display advertising and advertorial opportunities as well as business profiles and enhanced listings within the classified listing section.



Advert Size	Technical Data	Rate
Inside Front Cover	297mm (h) x 210mm (w) + 3mm bleed	£1495.00 + VAT
Inside Back Cover	297mm (h) x 210mm (w) + 3mm bleed	£1395.00 + VAT
Outside Back Cover	297mm (h) x 210mm (w) + 3mm bleed	£1595.00 + VAT
DPS	267mm (h) x 190mm (w) 2 x pages	£1995.00 + VAT
Full Page	267mm (h) x 190mm (w)	£1295.00 + VAT
Half Page	130mm (h) x 190 mm (w)	£795.00 + VAT
Quarter Page	130mm (h) x 92mm (w)	£495.00 + VAT
Enhanced Logo Listing	Includes company logo, contact details and up to 100 word description. Maximum of 10 headings	£199.00 + VAT
Basic Listing	Company name and contact details only. Maximum of 3 headings. Click here to upload details.	FREE

Supplying your Advert

Adverts should be supplied by email as Hi-Res (300dpi) CMYK PDF, JPEG or TIFF files.

All fonts should be outlined and all images embedded.

We also offer a complete design service from information, images and logos supplied. Please ask for further details.

Contact

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